



City of Coachella

PROCLAMATION

WHEREAS, 22.2 million people in the United States have faced a substance use disorder in the past year, and all deserve to experience the many benefits of recovery; and

WHEREAS, treatment reduces reported job problems, including incomplete work and absenteeism, by an average of 75 percent; and

WHEREAS, treatment is cost effective, with some measurements showing a benefit-to-cost ratio of up to 7:1, with substance use disorder treatment costing \$1,583 per person on average and having a monetary benefit to society of nearly \$11,487 for each person treated; and

WHEREAS, we must recognize the financial savings associated with treatment services, and ensure that such services are readily available to those who need assistance; and

WHEREAS, cost and insurance barriers present obstacles to those who need access to treatment facilities and want to re-establish their place in the community; and

WHEREAS, it is critical that we educate our community members and local businesses that substance use disorders are a treatable, yet serious health care problem, and by taking steps to address it, as well as provide support for the families and children of those with these disorders, we can save both lives and dollars; and

WHEREAS, to help achieve this goal, the U.S. Department of Health and Human Services, the Substance Abuse and Mental Health Services Administration, the White House Office of National Drug Control Policy, invite all citizens of the City of Coachella, government agencies, public and private institutions, and businesses to increase awareness, and promote the benefits of recovery efforts.

NOW, THEREFORE, I, Eduardo Garcia, Mayor of the City of Coachella, by the power vested in me, do hereby proclaim the month of September 2008 to be:

National Alcohol and Drug Addiction Recovery Month

In the City of Coachella, and urge its citizens and visitors alike to be supportive in promoting available programs.

IN WITNESS HEREOF, I have hereunto set my hand and caused the official seal of the City of Coachella, California to be affixed this 17th day of September, 2008.

Eduardo Garcia, Mayor
City of Coachella, California

