



CITY OF SANTA CRUZ
CALIFORNIA

Mayor's Proclamation

- WHEREAS SUBSTANCE USE DISORDERS IMPACT 22.6 MILLION PEOPLE AGED 12 OR OLDER IN THE UNITED STATES (OR 9.2 PERCENT OF THE POPULATION), WHICH IS MORE THAN THE NUMBER OF PEOPLE LIVING WITH CORONARY HEART DISEASE, CANCER, OR ALZHEIMER'S DISEASE COMBINED; and
- WHEREAS PEOPLE WHO RECEIVE TREATMENT FOR SUBSTANCE USE DISORDERS CAN LEAD MORE PRODUCTIVE AND FULFILLING LIVES, PERSONALLY AND PROFESSIONALLY; and
- WHEREAS STUDIES HAVE CONSISTENTLY FOUND THAT INDIVIDUAL TREATMENT IS ESSENTIAL FOR PEOPLE TO BE SUCCESSFUL IN THEIR PATH TO RECOVERY; and
- WHEREAS REAL STORIES OF LONG-TERM RECOVERY CAN INSPIRE OTHERS TO ASK FOR HELP AND IMPROVE THEIR OWN LIVES, THE LIVES OF THEIR FAMILIES, AND THE ENTIRE COMMUNITY; and
- WHEREAS IT IS CRITICAL THAT WE EDUCATE OUR COMMUNITY THAT SUBSTANCE USE DISORDERS ARE TREATABLE, YET SERIOUS, HEALTH CARE PROBLEMS AND BY TREATING THEM LIKE OTHER CHRONIC DISEASES, WE CAN IMPROVE THE QUALITY OF LIFE FOR THE ENTIRE COMMUNITY; and
- WHEREAS TREATMENT FOR THOSE IN NEED IS A NATIONAL HEALTH PRIORITY, AND THE PRESIDENT HAS TAKEN A NUMBER OF STEPS TO HELP EXTEND TREATMENT CAPACITY AND RECOVERY SUPPORT SERVICES IN OUR COUNTRY; and
- WHEREAS OVERALL, NATIONAL ALCOHOL AND DRUG ADDICTION RECOVERY MONTH, WHICH IS OBSERVED EACH SEPTEMBER AND IS NOW IN ITS 19TH YEAR, IS DESIGNED TO HELP PEOPLE UNDERSTAND THAT THERE IS HOPE AND THAT HELP FOR ALCOHOL AND DRUG USE DISORDERS IS EFFECTIVE AND AVAILABLE; and
- WHEREAS THIS YEAR'S THEME IS "JOIN THE VOICE FOR RECOVERY: REAL PEOPLE, REAL RECOVERY" AND HIGHLIGHTS THE PEOPLE FOR WHOM TREATMENT AND LONG-TERM RECOVERY HAS GIVEN A RENEWED OUTLOOK ON LIFE AND ALSO CELEBRATES THOSE WHO HAVE WORKED TO ADVANCE THE TREATMENT AND RECOVERY LANDSCAPE:

NOW, THEREFORE, I, RYAN COONERTY, MAYOR OF THE CITY OF SANTA CRUZ, DO HEREBY PROCLAIM THE MONTH OF SEPTEMBER 2008 AS "NATIONAL ALCOHOL AND DRUG ADDICTION RECOVERY MONTH" IN THE CITY OF SANTA CRUZ AND ENCOURAGE ALL CITIZENS TO JOIN ME IN OBSERVING THIS MONTH WITH APPROPRIATE PROGRAMS, ACTIVITIES, AND CEREMONIES SUPPORTING THIS YEAR'S THEME.





RYAN COONERTY, MAYOR