

JOIN THE VOICES FOR RECOVERY

RECOVERY BENEFITS EVERYONE

National Recovery Month: Prevention Works, Treatment is Effective, People Recover (Recovery Month) highlights the physical, emotional, economic, and social benefits that health reform will bring to individuals, families, and communities.

Recovery Month will:

- Inform individuals about the Affordable Care Act and the Mental Health Parity and Addictions Equity Act (MHPAEA) and how these two laws increase access to health care and equitable services for the treatment of substance use and mental disorders
- Spread the message that behavioral health is an essential part of health, that prevention works, treatment is effective, and people can and do recover from substance use and mental disorders
- Raise awareness that treatment and recovery support services improve people's overall health and well-being
- Celebrate people in long-term recovery and recognize the dedication of treatment providers
- Educate policymakers, health care providers, employers, and the general public that all Americans have the opportunity to access provisions within the Affordable Care Act, aimed to improve physical and emotional health

This year's **Recovery Month** celebration in September will include:

- A planning toolkit with both abbreviated printed materials and more extensive, detailed versions online at <http://www.recoverymonth.gov> to aid in planning events and organizing community outreach for **Recovery Month**
- Local **Recovery Month** events held throughout the country and online, along with a national kickoff in Washington, D.C., celebrating people in recovery from substance use and mental disorders, those close to them, and their treatment providers
- A **Recovery Month** website and accompanying social networking Web sites, including Facebook, accessible at <http://www.facebook.com/RecoveryMonth>, Twitter, accessible at <http://twitter.com/RecoveryMonth>, and YouTube, accessible at <http://www.youtube.com/user/RecoveryMonth>. A widget is also available to add to a website and is accessible at <http://www.recoverymonth.gov/Community-Events/Events-Widget.aspx>
- Tips for garnering media coverage, adaptable templates, and tips on writing and distributing media materials
- A top-level fact sheet about health reform and how it will increase access to treatment and recovery services for substance use and mental disorders
- SAMHSA-produced television and radio public service announcements (PSAs) and the Road to Recovery Television and Radio Series
- A commemorative poster and brochure



Materials are available starting spring 2011 through the Substance Abuse and Mental Health Services Administration's (SAMHSA's) **Recovery Month** website at <http://www.recoverymonth.gov>.

Please contact SAMHSA at 240-276-2750 for more details.