

“Pick Up the Pieces” 2012 PSA
:20 TV

<u>VISUAL:</u>	<u>AUDIO:</u>
(:02) A ceramic vase falls into frame, hits the ground and breaks into pieces.	MUSIC: Low and under sound effects SOUND EFFECTS: Ceramic vase falling on hard floor and breaking into pieces. VOICE OVER: “I felt broken.”
(:02) Close-up shot of a pair of young adult Hispanic female hands enter the frame, picking up two pieces and matching them together.	VOICE OVER: “I needed help for my addiction and depression. And with the help of my family and recovery support community”
(:04) Wide shot of a group of six people gathered around the vase, now rebuilt to its original shape, but with the repaired seams where it was glued together visibly obvious.	VOICE OVER: “I am whole again.”
(:02) The recovery community members show support, nod positively, and smile.	
(:07) Phone Graphic. All flowers have now been placed into the vase.	RECOVERY COMMUNITY VOICE OVER: “Join the voices for recovery. It’s worth it.” NARRATOR VOICE OVER: “For information on prevention and treatment referral, call 1-800-662-HELP.”
(:03) Logo Graphic. www.samhsa.gov/treatment	TAG VOICE OVER: “Brought to you by the U.S. Department of Health and Human Services.”