

**“Own It” 2012 PSA  
:30 RADIO**

*Music: jazz, happy, uplifting — low and under.*

**(:03)**

**YOUNGER FEMALE VOICE OVER:** “Every day, I seek a positive”

**(:02)**

**OLDER MALE VOICE OVER:** “direction for my life.”

**(:02)**

**MIDDLE-AGED VOICE OVER:** “Through my accomplishments”

**(:02)**

**FEMALE VOICE OVER:** “and now with help”

**(:03)**

**MIDDLE-AGED VOICE OVER:** “and support from my family and others, I own.”

**(:02)**

**HEARING IMPAIRED VOICE OVER:** “I own.”

**(:03)**

**FEMALE VOICE OVER:** “I own my recovery”

**(:02)**

**FEMALE VOICE OVER:** “from addiction and depression.”

**(:11)**

**RECOVERY COMMUNITY VOICE OVER:** “Join the voices for recovery. It’s worth it.”

**NARRATOR VOICE OVER:** “For information on mental and substance use disorders, including prevention and treatment referral, call 1-800-662-HELP.”

“Brought to you by the U.S. Department of Health and Human Services.”

MUSIC OUT.

30 seconds