

# Stigma Unmasked Masquerade Ball

## Celebrating 45 years of changing cope into hope!

October 29th, 2016

7:00 pm to 10:30 pm

Big Chill

911 East Morehead Street, suite 100

Charlotte, NC 28204

## Sponsorship Levels

### Youth Leadership Sponsor - \$5,000

- Reserved seating for 8 guests at a sponsor labeled table.
- Recognition as key sponsor in all Masquerade Ball materials, web and social media sites.
- One year recognition as a CPS Collaborative Partner on web and social media sites with link.
- Business link on web and social media sites.
- Formal recognition of support at the ball.
- Auction closing preference.
- **Industry exclusive.**
- Valet preference.
- One 3-hour professional development training for your business.
- Opportunity to address audience during event.
- One 1-hour youth leadership presentation.

### Your donation provides 2 months of support for the *Reconnecting Youth Leadership Program.*

The purpose of the Reconnecting Youth Leadership Academy is to help young African-American male students with disadvantages or behavioral problems enhance their leadership skills, time management skills, and decision-making skills while also focusing on drug prevention education, anger management, and academic success. The program will center around a Saturday school setting where students will follow a curriculum for the day that encompasses hands-on, structured, and relaxed sessions in order to better engage the students. The sessions and lectures are targeted to encourage open dialogue, learning, and accountability within the students. The program is also intended to offer a safe place for students to disclose issues that need attention, and also offer support or direction for the well-being of the student.



Contact Nancina Pope-Hammie at [fiscaloffice@preventionservices.org](mailto:fiscaloffice@preventionservices.org) or 704.375.3784

## Unique YOU® Sponsor - \$2,500

- Reserved seating for 6 guests.
- Business name and logo listed in the ball program.
- Formal recognition of support at the ball.
- Recognition as key sponsor in all Masquerade Ball materials, web and social media sites.
- Business link on web and social media sites.
- Business donation recognition in unique YOU® manuals.

### **Your donation provides 5 educators with a free unique YOU® program manual.**

unique YOU® is an evidence-based self-esteem program designed for 3rd and 4th graders. The focus of this program is to provide kids with tools and skills to make healthy lifestyle choices.

Here's what the kids are saying:

“I learned how to respect myself and others.”

“Thank you for teaching me and letting me know that I am unique.”

“I learned about complimenting people and kindness.”

## Alianza Youth Group Sponsor - \$2,500

- Reserved seating for 6 guests.
- Business name and logo listed in the ball program.
- Formal recognition of support at the ball.
- Recognition as key sponsor in all Masquerade Ball materials, web and social media sites.
- Business link on web and social media sites.

### **Your donation provides ongoing support to the youth group's endeavors.**

Supporting Alianza's youth will enable this group of proactive and driven Latino students to deliver prevention awareness in their community. Your contribution can expand prevention campaigns that reach more Latino youth such as working with Latino business owners to reduce alcohol access, providing transportation for youth to events, distributing Spanish and culturally-appropriate prevention materials, and attaining equipment necessary for media campaigns. To support Latino youth is to support the future of this city!

## Early Childhood Sponsor - \$1,000

- Reserved Booth for 4 guests.
- Business name & logo listed in the ball program.
- Formal recognition of support at the ball.

### **Your donation provides educational supplies for our pre-school prevention program.**

This program is designed to address risk and protective factors for substance abuse and other health behaviors by providing children with information on healthy choices. The curriculum encourages healthy eating, exercise, and emotion recognition and educates children about the harmful effects of alcohol, tobacco, and other drugs (ATOD) on the body.

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